

HOSTED BY THE WILY NETWORK

The Ilene Beal Speaker Series

The Journey Starts Here:
Using college experience to build career success

March 3, 2022
6pm



Sponsored by

**THE ILENE BEAL
CHARITABLE
FOUNDATION**



Program

Welcome

Treasure Brooks

Wily Scholar, Harvard University '22

The 2022 Wily Pack Award in honor of Ilene Beal

Judi Alperin King, PhD

Founder & Executive Director

Presentation of Award

Madjeen Lorthé, MEd

Clinical Scholar Coach

Acceptance of Award

Marissa Spletter

Wily Scholar, Boston College '22

Alumni Voices

Wily Scholar alums' career advice
and reflections

Panel Discussion

The Journey Starts Here
Using college experience to build
career success

Panelists

Paul Alexander

*Chief Marketing Officer
Marketing and Communications
Questrom School of Business*

Joe Du Pont

*Associate Vice President
Career Services, Boston College*

Vaneshia Reed

Strategy Consultant and Chef

Closing Remarks

Treasure Brooks

The 2022 Wily Pack Award

Each year, we recognize a Scholar with the Wily Pack Award in honor of a benefactor who has made a significant impact on our program. The Wily Pack Award is given to a Scholar who has embraced all that the Wily Network offers, making the most of the resources and opportunities available. Awardees engage in their college community fully to prepare for post-college life.

Moderated by



TREASURE BROOKS

Wily Scholar, Harvard University '22

Treasure Brooks is a cultural critic and film student at Harvard University. Her work includes opinion writing, multimedia art and political organizing. She is a frequent speaker on U.S. public policy and the unique social attitudes of Generation Z.

Panelists



PAUL ALEXANDER

*Chief Marketing Officer
Marketing and Communications
Questrom School of Business*

Paul Alexander is the Chief Marketing and Communications Officer for the Questrom School of Business at Boston University. Prior to working at Questrom, Paul was the CMO of Eastern Bank and served as EVP and Chief Communications Officer for Liberty Mutual Insurance. In 2018, he was selected by GetConnected as one of the GK100: Boston's 100 Most Influential People of Color. Active in the community, Paul currently serves as Chair of the Board of Directors of The Partnership, Incorporated and is on the Board of Trustees of the Museum of Fine Arts of Boston and Lahey Hospital & Medical Center. Paul earned an MBA from Harvard Business School in 1987 and his undergraduate degree in government from Harvard College in 1982.



JOE DU PONT

*Associate Vice President
Career Services, Boston College*

Joseph Du Pont serves as Associate Vice President for Career Services at Boston College, where he oversees the strategic planning, direction, and oversight of a predominantly centralized career services model. He previously served as the Dean of Career Services at Brandeis University, and founded Teach for America's Office of Career and Civic Opportunities as part of a nationwide career engagement strategy for its corps members and alumni. Du Pont received his bachelor's degree in history and religion from Duke University, his Juris Doctorate from Georgetown University Law Center, and his master's in higher education administration from New York University.



VANESHIA REED

Strategy Consultant & Chef

Vaneshia is a chef, strategy consultant, and aspiring writer. She currently produces food-centered events at Harvard and attends the Cambridge School of Culinary Arts. Vaneshia graduated from Harvard in 2016, where she studied History of Science, African American Studies, and Spanish. Since graduation, she has published policy recommendations on foster care reform, lived in Bahia to explore how Brazilians combat structural racism, completed several fellowships, and worked in public affairs. A South Los Angeles native, Vaneshia aspires to uplift and empower Black and other underserved communities to build intergenerational health and wealth. She currently serves on the California Child Welfare Council and has served on the board of Coro Southern California. She speaks Spanish and Portuguese, and enjoys reading, yoga, music, and travel.

2022 Honoree Ilene Beal

The 2022 Wily Pack Award is presented in honor of Ilene Beal. While we were never fortunate enough to meet her, we are inspired by the deep impact she made as a mentor to young women starting out their professional lives.

At the Wily Network, we honor Ilene's legacy by creating opportunities for Scholars to build their networks and make meaningful personal connections. We hold Ilene's values close as we share the newly named Ilene Beal Speaker Series with our community.

It is in her honor that we celebrate this year's Wily Pack Award recipient, **Marissa Spletter**.



"From what we've been told about Marissa Spletter, Ilene Beal would have related to her on so many levels. Ilene was a scholarship student at Wellesley College with financial and support challenges, and she would have appreciated and valued the services and support of the Wily Network. As a ground-breaking professional in the banking industry, Ilene was a meticulous professional with a big heart who did everything she could to support, mentor and encourage other women to follow their dreams and passions."

- Trustees of The
Ilene Beal Charitable
Foundation

The 2022 Wily Pack Awardee



MARISSA SPLETTER

The 2022 Wily Pack Award is presented to Marissa Spletter, Boston College '22. Confident, engaged, proactive and generous, Marissa has given to Wily just as much as she has received. She has served on our Career Fair Planning Committee and is a Scholar Representative on the board of directors. When she was inspired by an event she attended, she took the initiative to connect with the speaker and develop a webinar to share his message with others. It has been a privilege to be part of Marissa's journey since her freshman year. Her endless generosity and advocacy has helped to set Wily up for a promising future, and we know she will continue to positively impact every life she touches.

Past Wily Pack Awardees



2019

Eric James

Wily Scholar alum
UMass Dartmouth '19



2020

Isiah Myers

Wily Scholar alum
Northeastern University '20



2021

Saffron Deasey

Wily Scholar alum
Massachusetts Institute of Technology '20

Past Honorees

2019 Kathy and Bill Parent

2020 Stevie and David Spina

2021 Gail and Jim Radley

Event Co-Chairs

Annie Montesano

Hilary Steinert

Our Mission

Wily Scholars bring unique experiences, challenges, strengths and goals to the college journey. Some have experienced homelessness or foster care, some have been denied family support due to their sexual orientation or gender identity, some have lost their parents, and some have family members dealing with addiction, mental illness or incarceration. All are talented and motivated, and all are braving college on their own.

The Wily Network provides a critical safety net for Scholars as they navigate college independently. The Wily program offers weekly clinical coaching, financial assistance, community-building support, and networking opportunities to help them move from surviving to thriving.

Wily works to ensure Scholars have the tools and networks necessary to thrive in four-year residential colleges and transition successfully into post-college life.

2022 Board of Directors

Don Bramley
Katie Bramley, *Chair*
Nevin Chitkara
Tara Hendricks
Allison Hirsch, *Treasurer*
Michael Julian, *Clerk*
Judi Alperin King

Cindy Lawry
Zach Martin
Alain Mathieu
Sara Miller Blanc
Osamagbe Osagie
Kim Pappas
Sharisse Cail Perry

Andrew Rudzinski
Jennifer Schoen
Arvind Selvakesari, *Babson Board Fellow*
Marissa Spletter, *Scholar Representative*
Scott Steele
Shalona Williams, *Scholar Representative*
Heidi Ziobro, *Babson Board Fellow*

Honorary Board

Ed Hajim
Judi Rosensweig

David Spina
Stevie Spina
Robin Wolpow

**Thank you to Boston University for hosting
The Ilene Beal Speaker Series.**



www.thewilynnetwork.org
(781) 355-6527



**Visit our website and learn more about our
previous Speaker Series events**



the wily network